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Big 5 Sporting Goods Summer Internship 2025 Program For Students

Description

Big 5 Sporting Goods, a leading retailer of sporting goods and accessories, offers exciting internship opportunities in El Segundo for students and recent graduates. The company is dedicated to providing a supportive and challenging work environment that allows interns to gain valuable skills and experience in the sports retail industry.

Responsibilities

Interns will work alongside experienced professionals in various departments such as Marketing, E-Commerce, Merchandising, and Inventory Management. Responsibilities may include:

- Assisting in the development and execution of marketing campaigns
- Conducting market research and analyzing data
- Creating and updating website content and product descriptions
- Assisting with inventory management and merchandising strategies
- Providing support for the company's online store

Qualifications

To be considered for an internship at Big 5 Sporting Goods, candidates must meet the following requirements:

- Currently enrolled in a Bachelor's or Master's degree program, or recently graduated
- Pursuing a degree in Marketing, Business Administration, or related field
- Strong communication and organizational skills
- Proficient in Microsoft Office and Adobe Creative Suite
- Ability to work independently and as part of a team

Job Benefits

Big 5 Sporting Goods is committed to providing a valuable and rewarding internship experience for all interns. Benefits of interning with Big 5 Sporting Goods include:

- Exposure to a fast-paced and dynamic retail environment
- Networking opportunities with experienced professionals
- The opportunity to develop and enhance skills in various areas of the sports retail industry
- Competitive compensation and potential for future employment opportunities
- A supportive and collaborative work environment

Contacts

To apply for an internship at Big 5 Sporting Goods in El Segundo, interested candidates can visit the company's careers page or contact the company directly for more information.

Hiring organization

Big 5 Sporting Goods

Employment Type

Intern

Duration of employment

6 months

Industry

Sporting Goods, Outdoor Gear

Job Location

El Segundo, California, USA,
90245, El Segundo, California, USA

Working Hours

8

Base Salary

10

Date posted

December 21, 2024

Valid through

15.04.2026

Experience

Big 5 Sporting Goods values candidates who have prior experience in the sports retail industry, marketing, or e-commerce. Experience in Adobe Creative Suite and other relevant software is a plus.

Skills

Interns at Big 5 Sporting Goods will have the opportunity to develop and enhance a wide range of skills, including:

- Marketing strategy development and execution
- Data analysis and interpretation
- Website and content management
- Merchandising and inventory management
- Team collaboration and project management