

Bmw Internship Program 2025 For Students

Description

As a Heineken Intern in Marketing and Brand Management, you will have the exciting opportunity to gain hands-on experience in a dynamic and globally recognized company. This internship is designed for students and recent graduates who are passionate about marketing, branding, and the beverage industry.

Responsibilities:

- Collaborate with the marketing team to develop and implement innovative brand strategies.
- Conduct market research and analysis to identify trends and opportunities.
- Assist in the planning and execution of marketing campaigns and events.
- Contribute creative ideas to enhance brand visibility and engagement.
- Monitor and analyze social media and digital marketing performance.
- Prepare reports and presentations on marketing initiatives.

Qualifications:

- Currently enrolled in a bachelor's or master's program, or a recent graduate.
- Pursuing a degree in Marketing, Business, or a related field.
- Strong analytical and problem-solving skills.
- Excellent communication and interpersonal skills.
- Ability to work collaboratively in a fast-paced environment.
- Passion for the beverage industry and brand management.

Skills:

- Proficient in Microsoft Office Suite.
- Familiarity with social media platforms and digital marketing.
- Strong organizational and multitasking abilities.
- Creative thinking and a keen eye for detail.

Experience:

- Prior internship or coursework related to marketing is a plus but not mandatory.
- Enthusiasm to learn and grow in a dynamic work environment.

Benefits:

- Valuable hands-on experience in a global beverage company.
- Exposure to various aspects of marketing and brand management.
- Networking opportunities with industry professionals.
- Mentoring and guidance from experienced marketing professionals.
- Competitive internship stipend.

Application Process:

Hiring organization

Bmw

Employment Type

Intern

Industry

Motor Vehicle Manufacturing

Job Location

Summit ONE, Summit Avenue,
GU14 0FB, Farnborough,
Hampshire, United Kingdom

Working Hours

9

Base Salary

3000

Date posted

December 21, 2024

Valid through

01.02.2026

To apply for the Heineken Internship, please submit your resume, cover letter, and any relevant work samples to by Shortlisted candidates will be contacted for interviews.

[Apply to Bmw Internship Application Portal](#)

Contacts

2025