



<https://www.internships24.xyz/job/disney-summer-internships-hulu-originals-social-media-intern/>

## Disney Summer Internships 2025 Hulu Originals Social Media Intern

### Description

Are you a college student or recent graduate looking to gain valuable professional experience in the entertainment industry? Look no further than the Disney Summer Internships 2024 program! With a variety of opportunities available across the Walt Disney Company, you'll have the chance to develop your skills and explore your interests in a supportive and innovative environment.

One of the most exciting positions available this summer is the Hulu Originals Social Media Intern role in Hoboken. As a member of the Hulu team, you'll be responsible for creating engaging content and managing social media channels to promote the streaming platform's original programming. This is a unique chance to work on some of the most popular and acclaimed shows on television today, and to be part of a dynamic and passionate team that's dedicated to bringing great entertainment to audiences worldwide.

### Responsibilities

As the Hulu Originals Social Media Intern, you'll be expected to:

- Create and curate content for Hulu's social media channels, including Facebook, Twitter, Instagram, and TikTok.
- Write and edit captions, tweets, and other copy to accompany posts.
- Assist in the development and execution of social media campaigns to promote new and existing Hulu Originals shows.
- Monitor and report on social media analytics to assess the effectiveness of campaigns and identify opportunities for improvement.
- Collaborate with cross-functional teams across Hulu to ensure social media efforts align with overall marketing strategies and brand messaging.

### Qualifications

To be considered for the Hulu Originals Social Media Intern position, you should:

- Be a current college student or recent graduate (within the past six months) pursuing a degree in marketing, communications, or a related field.
- Have a passion for social media and a strong understanding of current trends and best practices.
- Possess excellent writing and communication skills, with a keen eye for detail.
- Be able to work independently and as part of a team in a fast-paced, dynamic environment.
- Have experience using social media platforms for personal or professional purposes.

### Job Benefits

As a Disney Summer Intern, you'll receive a number of benefits, including:

- A competitive salary for the duration of your internship.
- The opportunity to work alongside industry professionals and gain hands-on

### Hiring organization

The Walt Disney Company

### Employment Type

Intern

### Duration of employment

6 months

### Industry

Media, Entertainment

### Job Location

Hoboken, New Jersey, USA,  
07030, Hoboken, New Jersey, USA

### Working Hours

8

### Base Salary

10

### Date posted

December 20, 2024

### Valid through

17.04.2026

experience in your field of interest.

- Access to exclusive networking events and educational workshops.
- The chance to live and work in a vibrant and exciting city.
- The potential for future employment opportunities within the Walt Disney Company.

## **Contacts**

To learn more about the Disney Summer Internships 2024 program and the Hulu Originals Social Media Intern position in Hoboken, visit the Disney Careers website or contact the program coordinator at [internships@disney.com](mailto:internships@disney.com). We can't wait to hear from you and help you take the first step on your exciting career journey!

## **Experience**

While prior professional experience in social media is not required for this position, relevant coursework or personal projects demonstrating your skills and passion for the field are highly valued.

## **Skills**

In addition to strong writing and communication skills, the ideal candidate for the Hulu Originals Social Media Intern role should possess:

- Proficiency in social media platforms and analytics tools.
- Basic design skills, including an understanding of graphic design principles and experience using tools like Canva or Adobe Creative Suite.
- A creative and collaborative mindset, with a willingness to brainstorm and experiment with new ideas.
- An ability to multitask and prioritize competing demands in a deadline-driven environment.
- An interest in and knowledge of the entertainment industry, specifically streaming television and original programming.