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## Primedia Summer Internship 2025 Program For Recent Graduates

### Description

In the vibrant city of Sandton, lies a company that epitomizes innovation and creativity: Primedia. This dynamic organization is at the forefront of media and advertising, revolutionizing the way brands connect with their audiences. Join us as we delve into the fascinating world of Primedia, exploring its remarkable offerings, unique responsibilities, desired qualifications, invaluable experience, essential skills, enticing job benefits, and how to get in touch.

Primedia is not just your average media company; it is a trailblazer in the industry, consistently pushing boundaries and setting new standards. Renowned for its diverse portfolio of radio stations, digital platforms, and outdoor advertising solutions, Primedia is a driving force behind effective brand communication. By harnessing the power of cutting-edge technology, Primedia empowers advertisers to engage with their target audiences through captivating content and strategic campaigns.

### Responsibilities

As a Primedia employee, you'll find yourself at the forefront of media innovation. Your responsibilities will involve crafting compelling content, designing impactful advertising campaigns, and collaborating with a talented team of creative minds. From brainstorming ideas to executing multimedia projects, you'll have the opportunity to shape the way brands connect with their customers and make a lasting impact in the media landscape.

### Qualifications

To thrive in the Primedia environment, certain qualifications are desirable. A degree in media studies, marketing, communications, or a related field will lay a strong foundation for success. Additionally, a creative mindset, strong problem-solving abilities, and a keen eye for detail will set you apart. Primedia values individuals who are passionate about media, possess excellent communication skills, and are adaptable to ever-evolving industry trends.

### Experience

Primedia offers a supportive environment that encourages both personal and professional growth. Whether you are an industry veteran or a fresh graduate, your experience will be valued. Primedia recognizes the importance of continuous learning and provides opportunities for training, development, and exposure to the latest media technologies. Working alongside seasoned professionals, you'll gain invaluable insights and refine your skills, setting the stage for a rewarding career trajectory.

### Skills

At Primedia, a diverse skill set is key to success. Alongside your passion for media, you'll need to excel in strategic thinking, storytelling, and content creation. The ability to analyze market trends, interpret data, and leverage digital platforms will be invaluable. Proficiency in multimedia software, project management, and collaboration tools will further enhance your contributions. Primedia welcomes

### Hiring organization

Primedia

### Employment Type

Intern

### Duration of employment

6 months

### Industry

Broadcasting, Advertising

### Job Location

Sandton, Johannesburg, South Africa, 2014, Sandton, Johannesburg, South Africa

### Working Hours

8

### Base Salary

10

### Date posted

November 10, 2024

### Valid through

04.07.2026

individuals who are curious, adaptable, and have an unwavering commitment to excellence.

### **Job Benefits**

Joining Primedia means becoming part of a vibrant and supportive community. Beyond competitive compensation, Primedia offers a range of benefits designed to nurture your well-being and personal growth. From flexible working hours and professional development programs to health and wellness initiatives, your holistic success is a priority. Primedia believes in recognizing and rewarding exceptional talent, creating an environment where your achievements are celebrated.

### **Contacts**

Ready to embark on an exhilarating journey with Primedia? To learn more about career opportunities and begin your application process, visit our website at [www.primedia.co.za/careers](http://www.primedia.co.za/careers). Alternatively, you can reach out to our dedicated recruitment team by emailing [careers@primedia.co.za](mailto:careers@primedia.co.za) or calling +27 11 506 3200. Don't miss this chance to join a company that pioneers media innovation and drives impactful brand communications.

Primedia is more than just a company; it's an opportunity to be part of an exciting media revolution. With its remarkable portfolio, innovative projects, and commitment to employee growth, Primedia offers an exceptional platform to unleash your creativity, expertise, and passion for media. Embrace the challenges, explore uncharted territories, and take your career to new heights by joining the Primedia family in Sandton. Don't wait—seize this chance to shape the future of media and leave an indelible mark on the industry.