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# Warner Bros Media Careers Intern Social Media Marketing

# Description

Warner Bros Media is one of the largest entertainment companies in the world, with a diverse portfolio of film, television, and gaming properties. They are currently seeking a Social Media Marketing Intern to join their team in Los Angeles, California. As an intern, you will be working with a team of seasoned professionals and gaining valuable experience in the entertainment industry.

#### Responsibilities

As a Social Media Marketing Intern, you will be responsible for assisting the social media team with the development and execution of social media campaigns for various Warner Bros properties. Your tasks may include:

- Assisting with content creation, including writing copy and designing graphics
- Analyzing social media metrics to evaluate the success of campaigns
- Researching social media trends and making recommendations for future campaigns
- Assisting with community management by responding to social media comments and messages

# Qualifications

To be considered for this internship, you should have:

- Completed at least two years of college-level coursework in a relevant field (such as marketing, communications, or media studies)
- · Excellent written and verbal communication skills
- Strong attention to detail
- Familiarity with social media platforms (including Facebook, Twitter, Instagram, and YouTube)
- Basic knowledge of Adobe Creative Suite (Photoshop, Illustrator, etc.)

#### Experience

While prior experience in social media marketing is not required, any relevant experience (such as social media management for a student organization or personal blog) will be considered a plus.

#### **Skills**

In addition to the qualifications listed above, the ideal candidate will possess the following skills:

- · Creativity and an eye for design
- Analytical thinking and the ability to interpret data
- Adaptability and the ability to work in a fast-paced environment
- · Teamwork and collaboration skills

# **Job Benefits**

As a Warner Bros Media intern, you will have the opportunity to:

# Hiring organization

Warner Bros

## **Employment Type**

Intern

## **Duration of employment**

6 months

#### Industry

Entertainment

#### **Job Location**

Los Angeles, California, USA, 90001, Los Angeles, California, USA

# **Working Hours**

8

#### **Base Salary**

10

## **Date posted**

December 20, 2024

#### Valid through

03.05.2026

- Work with a team of experienced professionals in the entertainment industry
- Gain hands-on experience in social media marketing and community management
- Attend company events and screenings
- Build your professional network in the entertainment industry

#### **Contacts**

To apply for this internship, please visit the Warner Bros Media Careers website. If you have any questions about the application process or the internship itself, please reach out to the Warner Bros Media Careers team at <a href="mailto:wbjobs@warnerbros.com">wbjobs@warnerbros.com</a>.

In conclusion, the Warner Bros Media Careers Intern Social Media Marketing in Los Angeles is an exciting opportunity for students and recent graduates interested in pursuing a career in the entertainment industry. With the chance to work with a team of experienced professionals and gain hands-on experience in social media marketing and community management, this internship is sure to provide valuable skills and networking opportunities. Apply today and take the first step towards your dream career!